

New gTLD related issues

Topics for discussion

- New gTLD Program Implementation Review Draft Report
- New gTLD Auction Proceeds Discussion Paper
- Preliminary Issue Report on a GNSO Policy Development Process to Review All Rights Protection Mechanisms in All gTLDs

New gTLD Program Implementation Review Draft Report

- The draft Program implementation Review report is ICANN's assessment of the execution of New gTLD Program processes
- Intended to help inform the Review Team's assessment of the effectiveness of the application and evaluation process
- Report documents the experiences of the ICANN staff members charged with executing the New gTLD Program.

New gTLD Program Implementation Review Draft Report

- Other reviews are also being undertaken by ICANN to help inform the CCT-RT.
- Focus of this report is the effectiveness of the implementation of the Applicant Guidebook and new gTLD Program processes
- It is not intended as a review of the community-developed Applicant Guidebook nor of the GNSO policies on the introduction of new gTLDs.
- Closing date for comments: 7 December 2015

New gTLD Program Implementation Review Draft Report

- Questions for discussion:
 - Are there specific procedural issues which need to be highlighted in the context of the new gTLD program?
 - What are the procedural barriers experienced by applicants, particularly community applicants and applicants from developing countries?
 - What are the improvements which can be recommended in this regard?

New gTLD Auction Proceeds Discussion Paper

- The new gTLD Program established auctions as a mechanism of last resort to resolve string contention.
- Most string contentions (approximately 90% of sets scheduled for auction) have been resolved through other means before reaching an auction.
- Auction proceeds have been reserved and earmarked until the Board authorizes a plan for the appropriate use of the funds through dialogue with the community.

New gTLD Auction Proceeds Discussion Paper

- 13 contention sets have been resolved via ICANN Auction since June 2014. The total net proceeds to date are \$58.8 million USD.
- Paper aims to capture the information and input on new gTLD Auction Proceeds
- Outline potential questions and issues to be addressed in the subsequent phases of the process, such as outreach, participation and ensuring a focus on framework development, to determine next steps.
- Deadline for comments is 8 November 2015.

New gTLD Auction Proceeds Discussion Paper

- Questions for discussion:
 - What is the appropriate process to decide on the use of these proceeds? What are the advantages/ disadvantages of constituting a Cross Community Working Group?
 - What are the principles upon which any framework for use of these funds should be based?
 - What is the appropriate role for ICANN Board/ Staff?

Preliminary Issue Report on a GNSO Policy Development Process to Review All Rights Protection Mechanisms in All gTLDs

- Pre-dating the new gTLD program, the Uniform Dispute Resolution Policy (UDRP) has been the longest standing alternative dispute resolution procedure.
- Other RPMs such as Uniform Rapid Suspension Dispute Resolution Procedure (URS); the Trademark Clearinghouse (TMCH); Post-Delegation Dispute Resolution Procedures (PDDRPs) have been developed during the new gTLD process.

Preliminary Issue Report on a GNSO Policy Development Process to Review All Rights Protection Mechanisms in All gTLDs

- GNSO Council requested that ICANN staff prepare and publish a new Issue Report on the current state of all rights protection mechanisms implemented for both existing and new gTLDs. Hence this report.
- Main issue addressed in report is whether there should be a new PDP to review the RPMs.
- The report also addresses possible options for the scope of such a review. Closing date for comments is 30 November 2015.

Preliminary Issue Report on a GNSO Policy Development Process to Review All Rights Protection Mechanisms in All gTLDs

- Questions for discussion:
 - Should there be a PDP initiated to review/ improve the RPMs?
 - What should the scope of such a review be?